



Business Association Websites

Lori Taylor, Economic Development Manager Abiud Amaro Diaz, Economic Development Specialist Economic Development City Manager's Office



Current Website

Welcome to DowntownHayward.org SHOP & DINE **DOWNTOWNHAYWARD** COME DISCOVER HISTORIC DOWNTOWN **DOWNTOWN HAYWARD Central Location, Free Parking** Hayward's historic downtown is worth checking out! With a wide range of unique businesses and entertainment options it is the perfect place To 238 to find special gifts and spend time with your family and friends. **DOWNTOWN HAYWARD &** THE HOLIDAY SEASON **NEW Big 5 Sporting Goods!** From the Foothill Shops to Saturday's Farmers Market... ...to the Cobbler's, Kraski's Nutrition... ...to Consignment Furniture's antiques... To 880 Great restaurants offering delicious food & savory drinks of all kinds... ...Snappy's Café and other delightful cafés & coffee City Library ...Julian's BBQ, Siam Palace, Bijou Hayward BART ...great sushi spots & more! From brews to yogurt: Something To 92, 880, § San Mateo for the entire family to enjoy... ...Buffalo Bill's and Yogurt Hill... ...Doc's Wine Shop... Off The Grid every Monday: Mobile gourmet food... Lots of shopping and services: Books, bikes, salons & more... ...Cyclepath, East Bay Motor Sports... ...cool vintage shops... Century Theaters at Cinema Place... ...make the trip any day of the week!



Potential Website Features

Attractive, Multi-Function

Directions

Business Directory

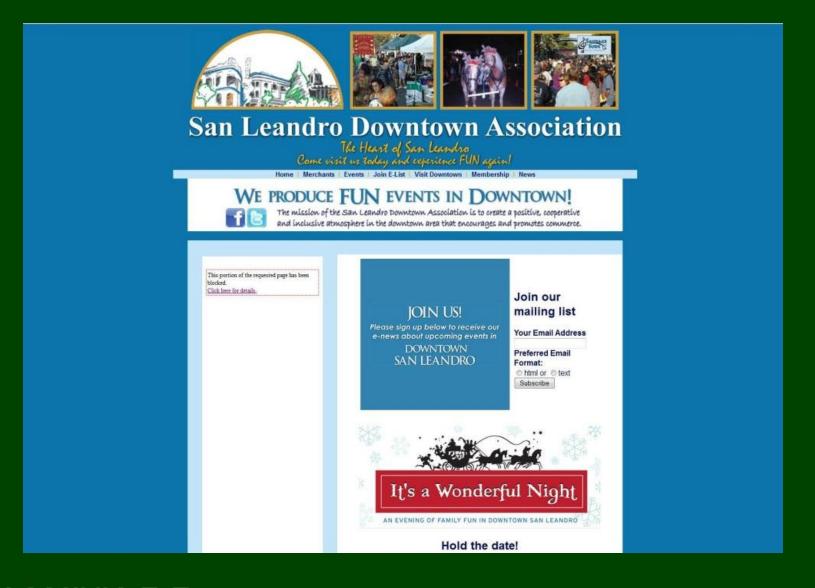
Calendar & Events

Graphics/Icons

Special Features

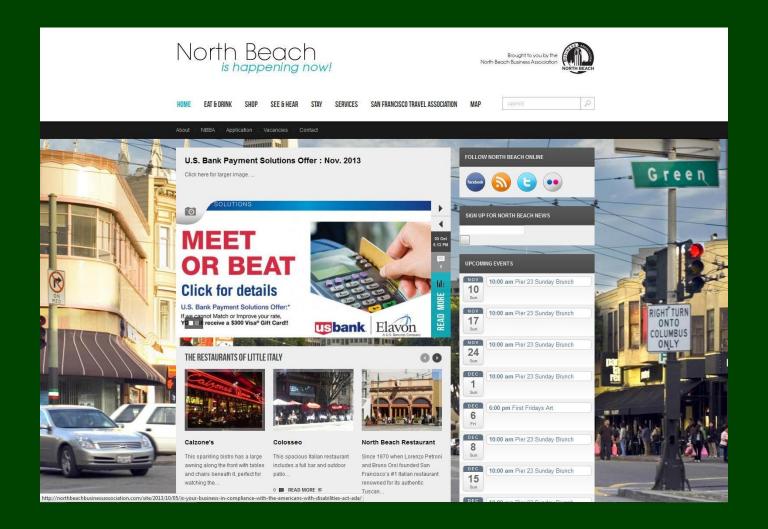


San Leandro Home Page





North Beach Home Page





Livermore Downtown District



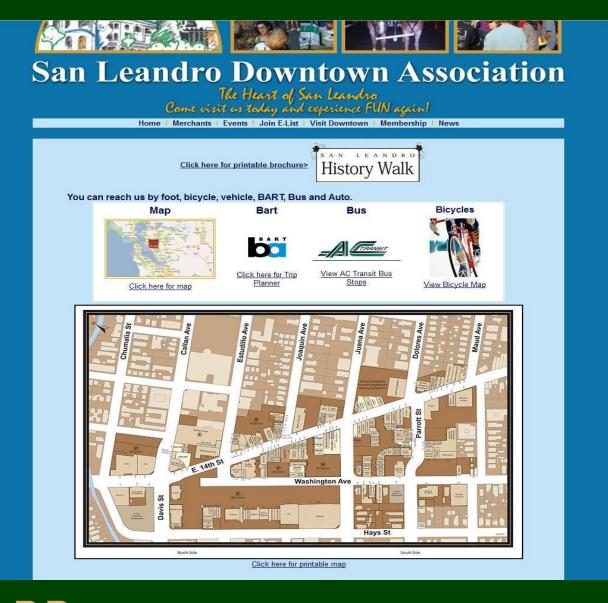


Pleasanton Downtown Home Page





Directions





Business Directory



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PROGRAM

PLAY & STAY

LIVERMORE DOWNTOWN GIFT CARDS

LATEST NEWS

GET INVOLVED RELATED LINKS

CONTACT US

DIRECTIONS

DOWNTOWN BUSINESSES

- Downtown Livermore Business Directory -









MARKETS SHOPPING





GENERAL SERVICES

BANK & FINANCIAL SERVICES

THEATER

THEATER



WINE/BEER TASTING



HEALTH &

BEAUTY SERVICES





FURNISHINGS &

Auto Services

MEDICAL & DENTAL

LEGAL SERVICES

REAL ESTATE



Click on map icon for larger view of our Livermore Downtown business map



CLICK HERE to download our new 2013/2014 Livermore Downtown Visitor's Guide! 21.2MB pdf file)

Home | About Us | Downtown Businesses | Partners In Main Street | Downtown Club Program Events | Play & Stay | Livermore Downtown Gift Cards | Latest News | Get Involved | Related Links | Contact Us

Livermore Downtown Inc. * 22 S. L Street, in the Historic Railroad Depot, Livermore, CA 94550 ph: 925-373-1795 • email: Ims@livermoredowntown.com © 2005 - 2013 Livermore Downtown Inc. - All Rights Reserved

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HOME

ABOUT US

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HOPPING

The following businesses provide or participate in:

Serves/Sells Livermore Wine Delivery Downtown Club Program

· Businesses that are larger and in purple participate in the Partners in Main Street Program.

ABC Music Store & Academy 2156 First Street

925-443-1244 www.abcmusicbenicia.com

All About Me Kids Salon 🔯 156 S. J Street

925-443-CUTS (2887) www.allaboutmekidssalon.com

Anita's Salon & Gift Boutique 230 S. 1 Street

925-455-4998 www.anitassalonlivermore.com

Artistic Edge 00 at Blacksmith Square 925-454-0369 www.artisticedgelivermore.com

> Artistic Table 56 S. Livermore Ave.

ArtSpace Gallery & 00 **Custom Framing** 133 S. Livermore Ave. 925-371-2500 877-580-2500 www.artspace-gallery.com

Baughman's Western DG Outfitters 925-447-1540 www.baughmans.com

Café Art 😅 2222 Second Street 925-373-0222 www.ceramic-cafeart.com Livermore Valley Florist 00 🙈 925-443-3450

www.livermorevallevflorist.com Main Street Designs 2196 First Street

925-449-8573 www.mainstreetdesigns.net

Mark Wise for Wine 230 S. J Street 925-455-4998 www.anitassalonlivermore.com

Modena Fashion 🕮 2080 First Street 925-373-0980

Not Too Naughty 00 2121 First Street 925-443-2451 www.adultmegastores.com

OutSideIn etc. 🝱 2184 First Street 925-606-6434 www.outsideinetc.com

> Picket Fences 144 S. K Street 925-447-0989

Proctor's 🔯 2200 First Street 925-447-4414 www.proctorscustom framing.net

Purse Party 00 925-373-6050 www.igotpurses.com Downtown is now at your

DOWNTOWN BUSINESSES



Download your FREE Livermore Downtown Mobile App at:









Shopping

Markets

Dining & Cocktails Arts, Culture

& Entertainment

Theater

Wine Tasting

Health & Beauty Services General Services

Bank & Financial Services

Auto Services Medical & Dental

Legal Services

Real Estate Furnishings & Design

Back to Downtown Businesses



Business directory









San Leandro Downtown Association

Home | Merchants | Events | Join E-List | Visit Downtown | Membership | News

The Downtown Association is an all volunteer group of business owners and non-profits working together to produce FUN events in Downtown. We invite you to patronize our current members.

14895 E. 14th St San Leandro CA 94577

155 Callan Ave San Leandro CA 94577

1332 E 14th St San Leandro CA 94577

420 Estudillo Ave San Leandro CA 94577

info@breathedeepbodywork.org

www.breathedeepbodywork.org

Face Reality Acne Clinic

info@facerealityskincare.com

www.facerealityskincare.com

Flores Optometry

floresoptometry@att.net

info@turnereve.com

www.turnereve.com

www.floresoptometry.com

510 614 2020

510 274 3339

ACCOUNTING:

Christine Wise Bookkeeping 148 Best Ave San Leandro CA 94577 510.867.7152

chriswise@mindspring.com

Kenneth Pon, CPA 151 Callan Ave 306 San Leandro CA 94577

510.895.2011 kponcpa@sprynet.com

Martin Friedrich CPA

151 Callan Ave 216 San Leandro CA 94577 martin@besttaxcpa.com www.besttaxcpa.com

Tollefson & Clancey, CPAs 151 Callan Av 310 San Leandro CA 94577

sue35@sbcglobal.net

ARTS & THEATER:

Anna Edwards Gallery

237 E. 14th St. San Leandro CA 94577 510.636.1721 annawedwards@gmail.com www.annaedwardsgallerv.com

California Conservatory Theater of San Furlong Turner Eye Institute

999 E. 14th St San Leandro CA 94577 cctofs/@vahoo.com www.CCT-SLorg

Bella Vista Optometric Group

Cunha's Cocktails 1598 Washington Ave San Leandro, CA 94577 155 Pelton Center Wy San Leandro CA 94577 510.483.4911 510 895 2116 http://bellavistaoptometrist.com

Drake's Brewing Co 1933 Davis St 177 San Leandro CA 94577 Community Health Center Network

drakesinfo@drakesbrewing.com 101 Callan Ave 300 San Leandro CA 94577 www.drinkdrakes.com

5 Monarch Bay Dr San Leandro CA 94577 510.351.8825 etu7166@realmexrestaurant.com www.eltprito.com

Englander Pub & Restaurant

101 Parrott St. San Leandro CA 94577 510 357 3571 im@englanderpub.com

Ploughman's Restaurant

1600 Washington Ave San Leandro CA 94577 510.485.0326 im@englanderpub.com

Sergio's Pizzeria

510 895 0880

Sizzler San Leandro

201 Davis St. San Leandro CA 94577 510.483.0110

Tanioca Express



Calendar





HOME

ABOUT US

DOWNTOWN BUSINESSES
PARTNERS IN MAIN STREET

DOWNTOWN CLUB PROGRAM

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LIVERMORE DOWNTOWN GIFT CARDS

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DIRECTIONS

EVENTS

- Click for Event Calendars by Month - -

Click Here to
Download this
Month's Event
Calendar!
(141KB pdf)

CLICK HERE to download our 2013 Spring & Summer Event Poster (3.45MB)



cLICK HERE to download our 2013 Fall & Winter Event Poster (3,73MB)



Interested in Volunteering for our 2013 Upcoming Events?

Download 2013 Volunteer Form (326KB pdf)

2013 Events



Year-Round Sunday Farmers' Market All year Farmers' Market, in parking Lot at S. L Street & Railroad Ave. 10am - 2pm



22nd Annual Livermore Wine Country Festival 5/4/13 & 5/5/13



Summer Farmers'
Market
Every Thursday
5/16/13 - 10/17/13
4pm - 8pm



Thirsty Thursdays at the Farmers' Market 5/16, 6/20, 7/18, 8/15, 9/19 & 10/17/13 5pm - 8pm



4th Annual Chili Shooters Stampede and Western Heritage Celebration 6/2/13 11am - 4pm



Family First Night at the Farmers' Market 6/6/13 & 8/1/13 5pm - 8pm



4th of July Family Fun Fireworks Celebration 7/4/13 4pm - 9:30pm



Taste of Downtown 8/3/13 & 8/4/13 12pm - 5pm



Calendar

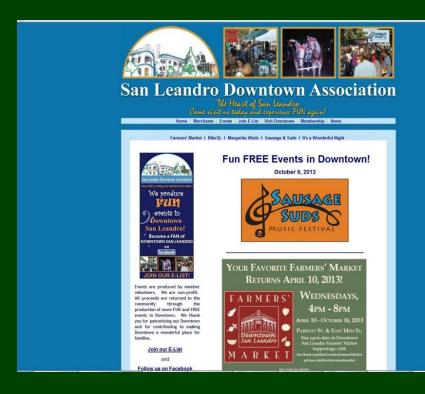




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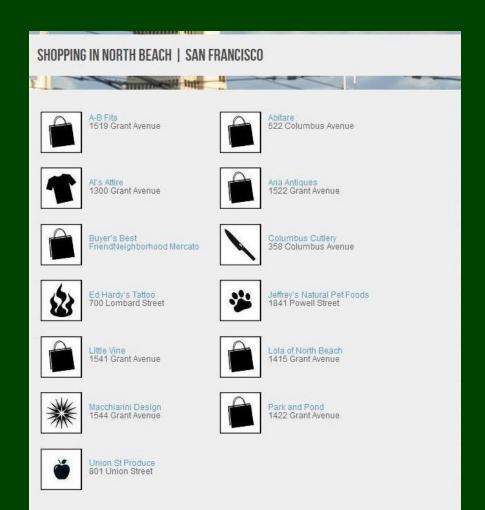
Events







Graphics





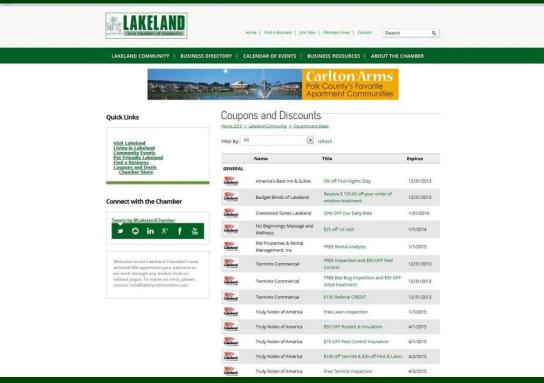






Special Features: Who's Open Tonight/Coupons







Cost/Website Updates

Budget

DBIA total marketing budget: \$33,000

Sites vary in cost

San Leandro \$ 2,500

North Beach \$ 7,000

Livermore \$13,000

Pleasanton \$16,000

Process for website updates



Next steps

- 1. Desire for expanded website?
- 2. Features
 - Attractive, Multi-Function
 - Directions
 - **Business Directory**
 - Calendar & Events
 - Graphics/Icons
 - **Special Features?**
- 3. Discussion and Questions







